

# SAM BARSKY

**FOLK ART**  
ARTISTIC KNITS

World Renown Folk Artist Kniter

MORE THAN

**1,286,000**

SOCIAL MEDIA FOLLOWERS

**9.2 million likes**  
ON TIKTOK

MEDIA KIT

Sam Barsky, globally celebrated as 'The Sweater Guy,' has dramatically expanded the realm of knitting into contemporary folk art, resonating with millions of fans around the world. His journeys have taken him to 33 countries, where he often poses in his unique sweaters against the backdrop of the featured landmarks. So far, he has crafted 165 sweaters, representing his travels and artistic exploration.

## Exhibits

His remarkable work will be on exhibit at The Renwick Gallery of the Smithsonian American Art Museum, and has not only been showcased at venues including The Boulder Colorado Public Library and the American Visionary Arts Museum but has also received accolades on NPR and in The New York Times, The Washington Post, Time Magazine, The American Craft Council, and Vogue Knitting, among others. Further elevating his profile, Sam's creations have been featured in various TV shows and newscasts, affirming his status as a distinguished figure in both contemporary art and pop culture.

## Tourism

Sam's knack for integrating his travel experiences and observations into his knitting has endeared him to both the art and knitting communities worldwide. His accessible personality and the distinctiveness of his work have attracted a broad spectrum of admirers, breaking traditional art and craft boundaries to unite a diverse group of enthusiasts.

## About Sam

As 'The Sweater Guy,' Sam Barsky continues to captivate with his truly authentic personality and inspire with his colorful knits, and the stories they encapsulate, demonstrating the profound personal and universal appeal of art.

Despite high demand, his sweaters are not for sale to the public right now, expressing this decision with both regret and determination.

FEATURED INTERVIEWS INCLUDE:



Sam Barsky at Stonehenge wearing one of his iconic sweaters

Sam Barsky, Contemporary Folk Artist and Artistic Knitter is represented by PR Box

**Contact us for booking Sam's:**

- Museum Exhibitions
- Media Inquiries
- Email Interviews
- Zoom Interviews
- Conferences
- Subject Matter Expert
- On-The-Record Quotes
- Speaking Engagements
- TV Shows & Interviews
- Authorized Reproduction Sweater Artwork Signature Edition T-shirts

**Recent & Upcoming Publications & Appearances:**

The Smithsonian Renwick Gallery

Washington Post

The Jimmy Kimmel Show

Time Magazine

NPR

WBFF Fox45 Television Interview

New Zealand Herald

Forbes Magazine

Vogue Knitting Live Interview

American Craft Council Interview

98 Rock Baltimore Interview

**Sam's Social Media Links:**



Las Vegas Pyramid Sweater with his Wife

**Additional media for the industry can be found here at [Qwoted.com](https://www.qwoted.com)**

# PR BOX

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